



ISSUES/DESCRIPTIONS REPORT

1st Quarter 2010

WBZ-TV Boston

WBZ-TV Boston, MA
Quarterly Issues/Program List
CBS Corporation

January 1 through March 31, 2010

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes, and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

I-Team Reports – Reporters Kathy Curran and Joe Shortleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business, financial issues, corruption and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

Healthwatch – Medical reports on recent developments and potential treatments in medicine. Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

“Centro” – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am and Sunday, 7:25am.

Keller At Large – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens. Duration: eight minutes. Air: Sunday, 8:45am.

Curiosity – is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? WBZ-TV finds answers to what our viewers are curious about. Viewers go to www.declareyourcuriosity.com to let us know and they just may find their curiosities have made their way on to WBZ-TV. Duration: 2 minutes. Air: Monday-Friday 5pm, 6pm. 11pm.

"Wednesday's Child" - News anchor Jack Williams is successfully increasing public awareness of the needs of children waiting for adoptive families. These children are primarily school-aged children, children of color of all ages, sibling groups and children who face intellectual, physical or emotional challenges. Duration: 2-3 minutes. Air: Wednesday 6pm.

"What's in Our Community" – A 4-minute feature segment that airs within the 30-minute "What's in Store" program. "What's in Store" is a half hour program that highlights businesses and entrepreneurs in the region. The "What's in Our Community" piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program. Air: Sunday, 11:00am.

I-Team

1/18/10: The I-Team's Joe Shortsleeve reports on a little-known government stipend that all of the state's 200 lawmakers are now getting it in their pay check and very few tax payers knew about. It's a \$7,200 stipend on top of their base salary each year to use for whatever they want, no receipts required. Total cost to the tax payer is \$1.4 million.

2/1/10: The I-Team's Kathy Curran finds that drinking water in some Bay State schools is unsafe to drink. The I-Team traveled across the state taking 30 water samples from 15 schools to check for levels of arsenic and lead, had them tested at a certified lab, and worked with data from the state. The most dangerous levels of lead found came from a bubbler at Braintree High which was 10 times the acceptable limit.

2/4/10: The I-Team's Joe Shortsleeve investigates if women are discriminated against when applying to college. He found that in 2008, 51% of male applicants were accepted into the freshmen class compared to just 41% of the girls. In New England, the I-Team found that in some schools it did seem easier for men to get accepted.

2/7/10: The I-Team's Joe Shortsleeve investigates health violations at restaurants in terminals at Boston's Logan Airport and found dozens of violations in city health reports over the past year.

2/8/10: The T-Team's Joe Shortsleeve finds that some Boston firefighters take fire trucks to run personal errands and investigates whether or not that is waste of taxpayers' money or a reasonable practice.

2/10/10: As a result of an earlier investigation, the I-Team's Kathy Curran reports that Braintree High School has improved the quality of drinking water so it is safe to drink.

2/11/10: The I-Team's Joe Shortleeve investigates the costly practice of providing free cars to the presidents of state colleges. The I-Team checked with nine public community colleges in Massachusetts and found all the presidents get cars as part of their compensation paid for with tax dollars.

3/1/10: The I-Team's Kathy Curran catches MBTA bus drivers breaking the law by regularly running through stop signs and red lights at intersections across Boston. After seeing the investigation, MBTA officials vowed to launch an internal investigation and take action against the bad drivers.

3/2/10: The I-Team's Joe Shortleeve investigates significant raises for employees of the State Department of Energy Resources. In fact, the I-Team has learned since 2008 staffing and payroll have increased 50 percent. Total cost – \$1.2 million.

3/4/10: The I-Teams' Kathy Curran investigates flaws found in some mammogram facilities. Curran went along with state inspectors and poured through hundreds of inspection reports from the past two years at hospitals and clinics to look at the quality of breast cancer screening across the state. The I-Team found mammogram facilities cited for unlicensed technologists, uncertified doctors and lack of quality control.

3/8/10: The I-Team's Kathy Curran investigates how some stimulus dollars may be being misallocated in Massachusetts. The I-Team did some digging into the thousands of grants and the billions of dollars in stimulus funds that landed in the Bay State and discovered not all of that money is doing what it's supposed to be doing - creating and saving jobs.

3/11/10: The I-Team's Kathy Curran reports on a major loophole in the MBTA's corporate Charlie Card system. The I-Team has learned the MBTA handed out thousands of active cards to local companies expecting those companies to alert them when employees begin using the cards. But in many cases that didn't happen resulting in free rides for some corporate card holders and costing the MBTA about \$700,000 in sixteen months.

3/23/10: The I-Team's Joe Shortleeve investigates millions of tax dollars being spent to print reports that often never get read. State agencies are required to produce these paper reports, and the I-TEAM has learned it is costing tens of millions of dollars even as programs are cut and workers are laid off.

Healthwatch Reports

1/4/10: Healthwatch reports on how Patriots player Wes Welker suffered from a knee injury and his prognosis.

1/5/10: Healthwatch reports on how you can help preserve nutrients in your food.

1/6/10: Healthwatch reports on how Celebrex may help prevent skin cancer, and how doctors developed a new scan that may be able to diagnose Alzheimer's earlier

1/7/10: Healthwatch reports on how a new study found that electromagnetic waves emitted by cell phones may help prevent and even reverse signs of Alzheimer's in mice.

1/11/10: Healthwatch reports on how a new study found that being a “couch potato” can raise the risk of heart disease and dying.

1/12/10: Healthwatch reports on how a new program at Tufts Medical Center helps Alzheimer's patients and families find services.

1/13/10: Healthwatch reports on how several local doctors and nurses are being deployed to Haiti to help quake victims.

1/14/10: Healthwatch reports on logistical and medical challenges doctors will face in Haiti.

1/15/10: Healthwatch reports on advice on how to talk to children about Haiti quake and other tragedies.

1/18/10: Healthwatch reports on ways to help protect skin during the winter.

1/19/10: Healthwatch reports on how more companies are now offering gluten-free products and how more people are incorporating them into their diets.

1/19/10: Healthwatch reports on how a Texas dad’s face was burned off in accident, and his undergoing evaluation at Brigham and Women's Hospital to see if he is a candidate for a face transplant.

1/20/10: Healthwatch reports on how a new report found that pregnant women who are at low risk for C-sections should be able to eat and drink during delivery.

1/22/10: Healthwatch reports on local company that has developed a drug to treat Pompe disease and on the family of a patient taking it.

1/25/10: Healthwatch reports on how exercise can help lower the risk of diabetes, heart disease and other health conditions in middle-aged women.

1/26/10: Healthwatch reports on a new book that gives advice and exercise tips on how to improve your posture.

1/27/10: Healthwatch reports on team of doctors from Children's Hospital who just returned from Haiti.

1/28/10: Healthwatch reports on how dentists are warning parents about how acidity levels in sour candy can damage enamel on teeth.

1/29/10: Healthwatch reports on how two Haitian-Americans are performing with Longwood Symphony Orchestra at a benefit concert this weekend to raise money for Haiti relief efforts.

2/1/10: Healthwatch reports on a new study that finds that children are more likely to visit the same dentists as their parents rather than a child specialist.

2/2/10: Healthwatch reports on how more doctors are friending patients on Facebook and the pros and cons of this outside-the-office interaction.

2/4/10: Healthwatch reports on how the government is launching a new program to send free texts to expectant and new mothers.

2/8/10: Healthwatch reports on how a new study found that babies born to older mothers are more likely to have autism.

2/9/10: Healthwatch reports on how to prevent indoor allergens.

2/10/10: Healthwatch reports on a new study that found that many women still do not recognize the symptoms of heart disease.

2/11/10: Healthwatch reports on stent procedures after former president Bill Clinton was hospitalized.

2/12/10: Healthwatch reports on how long stents last.

2/15/10: Healthwatch reports on a California Dad who donated his kidney to his son through a new less invasive button-hole procedure.

2/16/10: Healthwatch reports on a new study that found that there are many chronic childhood diseases on the rise.

2/17/10: Healthwatch reports that some doctors are recommending that most ear infections in children should not be treated with antibiotics and allowed to resolve on their own.

2/18/10: Healthwatch reports on a new iPhone application which claims that it can translate why a baby is crying in as short as ten seconds.

2/19/10: Healthwatch reports on treating a sex addiction in regards to recent Tiger Woods apology.

2/22/10: Healthwatch reports on how the American Academy of Pediatrics is calling on manufacturers to better label choking hazards.

2/23/10: Healthwatch reports on how a new study found that oxygen therapy may help ease cluster headaches.

2/24/10: Healthwatch reports on a survey that found nationwide 25% fewer women are getting mammograms after a federal task force changed its mammogram recommendations.

2/25/10: Healthwatch reports on how a new study finds intense, interval exercise is as effective of longer, moderate exercise.

2/26/10: Healthwatch reports on a new study that found that using stents are just as effective as surgery for opening blocked neck arteries.

3/1/10: Healthwatch reported on a new study which finds that kids who spend a lot of time playing violent videogames are more likely to be aggressive.

3/2/10: Healthwatch reported on a new study which finds that kids are snacking twice a day.

3/3/10: Healthwatch reported on how California consumer groups have filed lawsuits against fish oil makers saying some supplements contain PCB's.

3/8/10: Healthwatch reported on a study which found that women who drink moderately, two glasses a day, were less likely to gain weight and women who breastfeed are less likely to develop abdominal fat.

3/9/10: Healthwatch reported on how more companies are selling and more people are buying games to help keep their minds active to ward off dementia

3/10/10: Healthwatch reported on how researchers have discovered DNA test can tell which kind of diet will best help people lose weight.

3/11/10: Healthwatch reported on how a government panel says hospitals should allow women to try to deliver vaginally even after they have had a C-section.

3/12/10: Healthwatch reported on how the government is recalling baby slings.

3/15/10: Healthwatch reported on how researchers at Children's Hospital have discovered the new autism test that is more accurate in diagnosing the condition than current tests.

3/16/10: Healthwatch reported on how a Lexington dentist is using a new gum laser as a less invasive alternative to gum surgery.

3/17/10: Healthwatch reported on how a Tennessee company has developed a new blood test which it claims to be 99% accurate in diagnosing colon cancer.

3/19/10: Healthwatch reported on a new study which finds more kids are considered severely obese at younger ages.

3/22/10: Healthwatch reported on a new study which finds many breastfed infants are not getting enough Vitamin D and should be getting supplements.

3/23/10: Healthwatch reported on new a Brigham & Women's study which finds middle-aged women need to exercise at least an hour a day to prevent weight gain.

3/24/10: Healthwatch reported on anew study which finds that taking pain relievers may lower a woman's risk of breast and ovarian cancer by suppressing estrogen which is believed to fuel tumors.

3/25/10: Healthwatch reported on how a warm, rainy spring season may exacerbate allergies.

3/26/10: Healthwatch reported that getting pregnant does not increase the risk of recurrence in breast cancer patients.

3/29/10: Healthwatch reported on how doctors are using a new device to help determine the source of back and neck and pain.

Ethnic Relations: "Centro"

1/2/10: Yadires Nova-Salcedo talks with Kathy Tobin about the ABCD Fuel Assistance Program which helps low income families heat their homes this winter.

1/9/10: Yadires Nova-Salcedo talks about the EITC (Earned Income Tax Credit) program, which is free to qualified filers, with IRS Media Relations Specialist Peggy Riley.

1/16/10: Yadires Nova-Salcedo talks with "In The Heights" cast member Yvette Gonzalez-Nacer, who plays "Vanessa." "In The Heights" tells the universal story about a vibrant Latin community in Washington Heights.

1/22/10: Yadires Nova-Salcedo talks with Luis Matnog from the American Red Cross of Massachusetts Bay, about the current situation in Haiti and what you can do to help the victims.

1/30/10: Yadires Nova-Salcedo talks via satellite with nutritionist Sunui Escobar about the benefits of drinking milk every day.

2/6/10: Yadires Nova-Salcedo talks with MASSCAP's Executive Director, Joe Diamond. MASSCAP is an association of 24 community action agencies helping low income and vulnerable people across the state of Massachusetts.

2/13/10: Yadires Nova-Salcedo talks with The University of Massachusetts/Boston's Hispanic Writer's program Director, Lucia Mayerson-David.

2/20/10: Yadires Nova-Salcedo talks with Juan Valerio, from the non-profit organization FUNDOARCU, about some of the events that are being held in the city of Boston to celebrate Dominican Independence Day.

2/27/10: Yadires Nova-Salcedo talks with The Greater New England Minority Supplier Development Council (GNEMSDC) president, Dr. Fred McKinney. GNEMSDC is a non profit organization that tries to significantly increase the procurement opportunities between corporate members and certified minority owned businesses.

3/6/10: Yadires Nova-Salcedo talks with La Alianza Hispana's Executive Director, Janet Collazo. La Alianza Hispana, Inc. is a community based organization providing culturally and linguistically appropriate health and education programs to the Latino Community of Greater Boston.

3/13/10: El Mundo Newspaper is having its annual Career Expo and Professional Mixer this coming Wednesday the 17th, 2010. Yadires Nova-Salcedo talks with El Mundo's VP of Advertising, Jay Cosmopoulos.

3/20/10: Yadires Nova-Salcedo talks with U.S. Census Partnership Specialist Laura Medrano about why it is important for the Latin community to fill-out the Census form.

3/27/10: Yadires Nova-Salcedo talks about the Dominican Development Center's Women in Solidarity Committee with Director Maria Moreno.

Keller At Large

1/07/10: Jim O'Sullivan, senior reporter for the State House News Service, discusses the year ahead in local politics, including the race for governor, the US Senate race, and the possibility of voter backlash against the status quo in November.

1/10/10: State Senate President Therese Murray (D-Plymouth) discusses the US Senate race, the need for consolidation of state job-creation agencies, and bias against women in state politics.

1/17/10: Political analyst John Henning discusses the upcoming US Senate election, signs of voter backlash against health care reform and new taxes, and the potential impact of the vote on state politics.

1/24/10: GOP gubernatorial candidate Charles Baker discusses the mood of the electorate, the state budget crisis, and proposed reforms in how state government operates.

1/31/10: US Senator-elect Scott Brown (R-Massachusetts) discusses his victory in the Senate race, the future of health care reform, and bi-partisanship in Congress.

2/7/10: Boston City Council President Michael Ross (D-Back Bay) discusses city development issues, crime in Boston, and the future of Boston public schools

2/14/10: Jill Stein, Green/Rainbow Party candidate for governor discusses economic development, tax policy, and voter unrest.

2/21/10: Robert Haynes, President of the Massachusetts AFL-CIO, discusses the role of organized labor in state politics and Beacon Hill's efforts to spur job creation.

2/28/10: Jim O'Sullivan, senior reporter for the State House News Service, discusses emerging issues in the race for Governor, and incumbent unease within the state Congressional delegation.

3/7/10: Political analyst John Henning discusses local political fallout from the health care debate, and the political dilemma facing Gov. Deval Patrick.

3/14/10: Lt. Gov. Tim Murray (D-Massachusetts) discusses Patrick administration efforts to cap health-care costs, the pace of reform on Beacon Hill, and his bid for re-election on the ticket with Gov. Patrick.

3/21/10: Christy Mihos, Republican gubernatorial candidate, discusses financial problems of his campaign, his plan for ending the state budget crisis, and the GOP primary race.

Curiosity

1/5/10: Viewers are Curious about Secretary Of State William Galvin's TV ads about seeking help if you are a victim of fraud and who is paying for the ads?

1/11/10: Viewers are Curious why Craigslist can continue to post sex ads?

1/12/10: Viewers are Curious why a highway repaving project on I-93 is only partially complete, with sections of the highways left unrepaired?

1/13/10: Viewers are Curious why snow removal budgets seem to run out so fast and never seem to be budgeted properly?

1/15/10: Viewers are Curious why so many medical studies seem to contradict each other?

1/20/10: Viewers are Curious why a tiny, free-standing brick building was left standing after all the changes and demolition as a result of the Big Dig?

1/25/10: Viewers are Curious about unsightly tree trimming along the VFW Parkway and who authorized the extreme cutting?

1/29/10: With so many foreclosure signs in front of homes across the Bay State, viewers are Curious if anything is being done to help people who lose their homes?

2/2/10: Viewers are Curious if it is really dangerous to use a cell phone while pumping gas?

2/3/10: Viewers are Curious why the subway's Aquarium stop smells so bad all the time?

2/8/10: Viewers are Curious if it is legal for some stores to set spending minimums for customers who use debit cards?

2/11/10: Viewers are Curious about how the snow plowing of the Commonwealth's roads are organized and assigned?

2/12/10: Viewers are Curious why the same water mains seem to burst every winter and why they are just not replaced and fixed once and for all?

2/17/10: Viewers are Curious why some runners don't use sidewalks and is it legal for them to run on busy streets?

2/18/10: Viewers are Curious why rotaries/traffic circles still exist in Massachusetts?

2/24/10: Viewers are Curious about how the Lottery's "Quick Picks." How does the computer pick numbers, is it really random, and are you more likely to win with "Quick Picks" or not?

3/1/10: Viewers are Curious why more tolls on Massachusetts highways are not Fast Lane tolls?

3/3/10: Viewers are Curious why prescriptions cost more in Massachusetts and why state officials do not allow manufacturer discounts?

3/4/10: Viewers are Curious how people are selected for jury duty and why some get selected over and over and some people are never selected?

3/5/10: Viewers are Curious why the Commuter Rail never seems to be on time?

3/8/10: Viewers are Curious why there seems to be so very many pine cones this season?

3/9/10: Viewers are Curious why the U.S. Census is sending out so many (often redundant) pieces of mail about the Census?

3/10/10: Viewers are Curious why defendants are allowed to cover their faces when appearing before a judge in a court of law?

3/19/10: Viewers are Curious why Bay Staters eat so much ice cream?

3/21/10: Viewers are Curious how revenues from Sales Taxes and Alcohol Taxes compare to last year?

3/23/10: Viewers are Curious why Senator Scott Brown has no email address and why he is so hard to contact?

3/24/10: Viewers are Curious why it is taking so long for areas devastated by recent severe flooding to be declared disaster areas allow for federal assistance?

3/24/10: Viewers are Curious how much taxpayer money is the U.S. Census spending on the Goodie Bags it is distributing?

3/30/10: Viewers are Curious if Massachusetts will participate in the Appliance Rebate Program?

What's In Our Community

1/3/10: Did you know that shortages of all blood types happen during the winter holidays? At Children's Hospital Boston's Blood Donor Center, see how an hour of your time can help save patients.

1/10/10: It's a frightening fact: heart disease is the number one killer of women. Learn how the American Heart Association's "Go Red for Women" is helping to save lives.

1/17/10: Music education, awareness and preservation are so important. Learn how Music Drives Us is committed to supporting music throughout New England.

1/24/10: There are many different ways to feel beautiful. For victims of domestic violence, it starts with regaining self-esteem. Learn how the Rose Fund has been helping women survivors do just that.

1/31/10: Music education, awareness and preservation are so important. Learn how Music Drives Us is committed to supporting music throughout New England.

2/7/10: Learn how the Wildflower Camp Foundation helps families deal with the loss of a parent, and the subsequent years of recovery.

2/14/10: From transforming homes to transforming lives: Learn how The R.O.S.E. Fund has been turning domestic violence victims into survivors.

2/21/10: It's been just over a month since the devastating earthquake in Haiti. Learn the simple ways you can help the American Red Cross in its latest relief efforts.

2/28/10: Since 1998, Jane Doe Inc. has been bringing together organizations and people committed to ending domestic violence and sexual assault. See how wearing a white ribbon can help the cause.

3/7/2010: Another way to feel beautiful is through empowerment! See how the Ad Club's Women's Leadership Forum helps turn dreams into reality.

3/14/10: Learn how Homes for Our Troops is giving back to local men and women who have sacrificed to serve our country.

3/21/10: There's no question: studying abroad can be one of the most powerful experiences in a college student's life. See why this type of opportunity may be more valuable than ever.

3/28/10: From helping the environment to helping students excel: Learn about North Cambridge Catholic High School's unique approach to teaching.

This Quarterly Issues/Program List was placed in the Public File on Friday, April 9, 2010 by Ro Dooley Webster, Director of Communications and Public Affairs.